



american
seed trade
association

Board of Directors Meeting

June 24, 2021, 1:00 – 5:00 p.m. EDT

In-person and Virtual

Zoom Meeting link:

<https://us02web.zoom.us/j/89529422843?pwd=VGlsR0xpQVUzWWxxenFUeHpLY2U4Zz09>

Meeting number: 895 2942 2843 / Passcode: 789449

AGENDA

Thursday, June 24, 2021 – 1:00 p.m. to 5:00 p.m.

- I. **Call to Order**Latham
 - a. Adoption of Agenda
 - b. Approval of February 4-5, 2021 Board Meeting Minutes
 - c. Welcome & Opening CommentsLatham/LaVigne

- II. **ASTA Membership & Internal Matters**Jorss
 - a. Financial Update
 - i. FYTD 2020 – 21 Budget
 - ii. Proposed FY 2021 – 22 Budget *
 - iii. Reserve Fund Status/Investment Accounts
 - b. Membership Update
 - i. New Member Approval *Latham
 - c. First-the-Seed Foundation Gale/Jorss
 - d. Seed Science Foundation Wiltse
 - e. Student Membership LEAD Update Crawford
 - f. Staffing Update LaVigne
 - g. Q&A

- III. **ASTA Meetings Update**Crouse
 - a. 2021 PLDC Wrap-Up
 - b. 2021 Farm & Lawn Seed Conference (Nov. 3 | Westin Crown Center | Kansas City, MO)
 - c. 2021 CSS & Seed Expo (Dec. 6-9 | Hyatt Regency Chicago | Chicago, IL)
 - i. Review of Future CSS Contracts – Process for Decision Making
 - d. 2022 Vegetable & Flower Seed Conference
(Jan. 28-Feb. 1 | Manchester Grand Hyatt | San Diego, CA)
 - e. 2022 Policy & Leadership Development Conference
(June 25-29 | J.W. Marriott | Indianapolis, IN)

- f. Q&A
- IV. Domestic Policy..... Brady/LaVigne/Miller**
 - a. Washington, D.C. State of Affairs & PAC Update**Brady/Englert**
 - b. Treated Seed Stewardship & Handling **LaVigne/Miller/Shively**
 - i. Communications
 - c. Seed Lab Uniformity **Miller**
 - d. State Governmental Affairs & Legislative Activity (oral & written report) **Miller**
 - e. Q&A
- V. SustainabilityStruxness/Brady/Shively**
 - a. Internal
 - i. Strategic Plan and Working Group
 - ii. Communications
 - b. Policy
 - i. Domestic
 - ii. International
- VI. International.....Dunkle/Struxness**
 - a. International Programs Overview..... **Struxness**
 - b. Phytosanitary Update **Dunkle**
 - c. Q&A
- VII. Intellectual Property Struxness**
 - a. Q&A
- VIII. Innovation Chou**
 - a. Policy
 - i. US Federal Regulatory Update
 - ii. Global Regulatory Update
 - iii. Transparency Initiatives Update
 - iv. Q&A
 - b. Communications..... **Shively**
 - i. Innovature Campaign Update
 - ii. PBI
 - iii. Q&A
- IX. Strategic Plan Next Steps LaVigne**
- X. Seed Innovation and Protection Alliance (SIPA) Updates..... LaVigne**

- XI. Regional Vice President Reports**
- XII. Additional Issues and Wrap-upLatham/LaVigne**
- XIII. Follow-up and Outreach IssuesLatham/LaVigne**
- XIV. Gavel Ceremony..... Latham/May**
- XV. Executive Session.....**
- XVI. Adjourn.....Latham**

***Decision Needed**

ASTA Antitrust Compliance Policy Statement

It is the policy of the American Seed Trade Association to comply strictly with the Federal and State antitrust laws. ASTA’s policy and guidelines, to ensure compliance with both the letter and spirit of the laws, are set forth in ASTA’s bylaws.

The antitrust laws prohibit combinations or conspiracies in restraint of trade. This means that competitors may not legally agree to conduct that inhibits competition. Anticompetitive agreements may be inferred from discussions about sensitive topics. Because trade associations like ASTA bring competitors together to address industry concerns, we must be especially careful not to agree to actions that might be interpreted as anticompetitive.

It is ASTA policy to have written agendas for all meetings, to have legal counsel present where sensitive issues might be discussed, and to prepare minutes of all meetings. This applies to all meetings held during a conference hosted by ASTA. If you have any questions about the proper scope of any ASTA meeting, or the Association’s antitrust compliance policy, please raise it with the meeting chairperson or member of ASTA staff.