



2021 DISPLAY AD RATES (NET)

Size	B/W	2-Color	4-Color
Full Page	\$665	+\$100	+\$500
1/2 Page	\$510	+\$100	+\$500
1/3 Page	\$455	+\$100	+\$500
1/4 Page	\$345	+\$100	+\$500

FRONT COVER AD (\$3,750) Design Pre-Approval Required. Includes free
full page ad.CLASSIFIED AD\$100INSERTS\$1,0001/4 PAGE ADVERTORIAL\$150

\$150

1/4 PAGE ADVERTORIAL 1/3 PG BUYER'S GUIDE NEWS RELEASE

CIRCULATION ► 4,400

U.S. and Canada. Seed Production Plants, U.S. & Canada Conditioning Facilities and Seed Quality Officials.

2021/2022 PRODUCT & SERVICE DIRECTORY

Listings*	\$435
Display Ad Standard (4-Color)	\$125
Display Ad Double Size (4-Color)	\$175
Display Ad Triple (4-Color)	\$225

* Up to (10) Categories. Additional listings \$5 each. Prices (net) are one-time charge for two 2021 issues and online version.

Editorial Content and Closing Dates

FIRST QUARTER

Turf and Forage Focus ISF World Seed Conference Closing Feb. 8 • Material Due Feb. 15 Publication Date March 1, 2021

SECOND QUARTER

Buyer's Guide Issue · Annual ASTA Conference Closing April 2 • Material Due April 9 Publication Date May 7, 2021

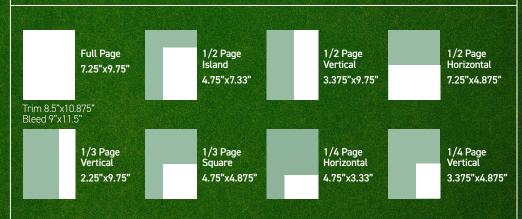
THIRD QUARTER

ASTA Farm/Lawn Conference Western Seed Convention Closing July 9 • Material Due July 16 Publication Date August 20, 2021

FOURTH QUARTER

Corn and Soybean Focus ASTA Conference IPSA Convention Southern Seedmen's Convention *Closing Oct.* 1 • *Material Due Oct.* 8 Publication Date **November 12, 2021**

AD SIZES AND MECHANICAL REQUIREMENTS



Please Set Text and Logos at least 1/4" or 0.25" of an inch from trim line. Magazine is perfect bound.

DIGITAL AD REQUIREMENTS

 $\cdot\,$ All Text and Logos at least 1/4" of an inch from trim line.

- All Ads, Photos and Graphics Output CMYK.
- Please Do Not Include Color Bar and Crop Marks.

PLEASE SUBMIT YOUR AD VIA THE FOLLOWING:

• EMAIL (rebecca@grainnet.com)

- Submission Formats for Ads
- EPS (Text to Outlines)
- PDF (Press-Optimized)
- TIF (300dpi)

Seed Today is a quarterly trade magazine for seed processors and seed plant operations managers.